

This is the full-size Newport 4-door sedan.

CHRYSLER \$2,964.*

Newport's making a very successful career out of surprising people.

And, a mighty pleasant way of life it is . . . especially for the folks on the receiving end of the surprises. Newport is over seventeen feet of choice Chrysler. Small wonder some people think Newport's price of \$2,964 a misprint.

And yet, Newport's low price is only the first bright ribbon on a whole package of

smiles. Open it. The hood . . . the doors . . . the trunk. Look into the heart of its powerhouse, where a big 265 h.p. Firebolt V-8 engine waits for your key to light the fuse . . . run your hand across Newport's roomy sofa seats and feel the rich double-weave fabrics.

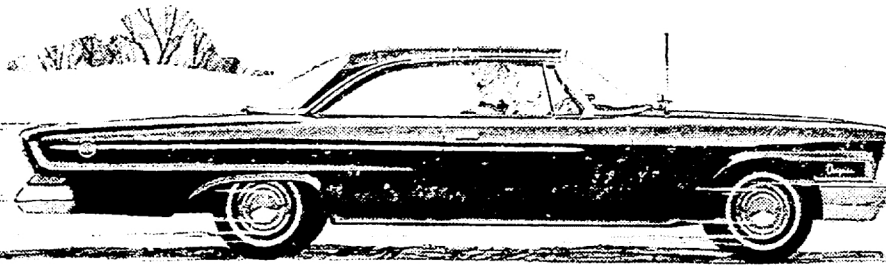
Stand on a bumper . . . bounce a bit. The rattles *you won't hear* come courtesy of Uni-body construction. It's all-welded. Check the

trunk. A six-footer can climb in comfortably.

Newport's list of surprises is as long as its wheelbase . . . as wide as its sweeping windshield and as thick as its deep-pile carpeting.

Why not see your Chrysler dealer soon. His surprising big trade-in allowance has also had a lot to do with Newport's rapid rise to fame.

*Manufacturer's suggested retail price for 4-door sedan, exclusive of destination charges. White wall tires extra.



The Chrysler 300 2-door hardtop sedan.

CHRYSLER 300!

Here's the sizzler that's making a career out of winning! Winner: Manufacturer's Award for Best Performance, Class 1. Pure Oil Trials at Daytona Beach International Speedway . . . first place in both Traffic Passing and Fuel Economy! Sports-drive a 300 today! It's built for the "Hot Lane"

THREE GREAT CHRYSLERS: NEWPORT ■ 300 ■ LUXURIOUS NEW YORKER . . . again. no jr. editions to jeopardize your investment

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